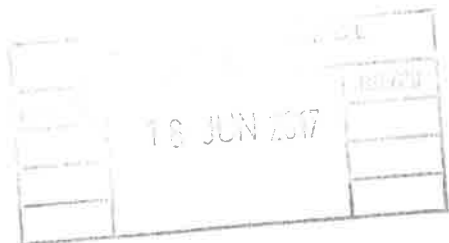


Thanet District Council
Council Offices
Cecil Street
Margate, Kent
CT9 1XZ



12 June 2017

Mr. [REDACTED]
[REDACTED] Princess Margaret Avenue
Cliftonville, Kent
CT9 [REDACTED]

Tel: +44 (0)1843 [REDACTED]

Email: [REDACTED].com

To whom it may concern,

Premises Licence for 9 Somerfield Road, Margate, CT9 [REDACTED]

I wish to register, formally, my objection to the granting of a Premises Licence for a convenience store and Off-Sales alcoholic beverages retail facility at the subject address.

The 8-unit retail facility comprises: 1, 3, & 5	Coop mini supermarket
7	A general insurance agency
9	Currently unoccupied
11	Chinese take-away
13	Ladies hairdresser
15	Indian take-away

These five businesses provide much-appreciated essential services, and are well-managed, disciplined and respected operations which serve the local community well. Home catering is especially well served by the two take-aways and the Coop store which carries a wide range of good quality comestibles, dairy produce, fresh fruit and veg, confectionery and newspapers & periodicals. It is also licensed and has a good range of tobacco and alcoholic and non-alcoholic beverages.

Due to its physical size, a new convenience store would be small with a very limited range of products, probably catering to the economy market and relying heavily on high-margin products such as alcohol, confectionery and tobacco to maintain profitability. It would inevitably be adopted by one of the franchise chains such as Costcutter or Premier.

Its trading ethos would tend to attract younger clients and encourage pressure purchases on behalf of under-age drinkers and smokers leading to an increase in anti-social behaviour in the locality.

It is believed that its style, staffing, price/margin policy and product range would do nothing to enhance the local retail experience.


Late off-sales would also encourage "picnic" drinking on the adjacent benches and grass verges with the associated problem of littering and hazardous waste and possibly inhibit potential clients of the two take-away facilities, especially during the dark winter months, due to the perceived risk of "running the gauntlet" of al-fresco drinkers.

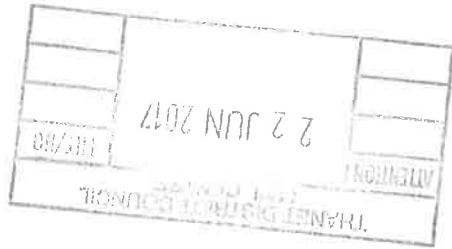
Loss of this remaining unit to a convenience store would mean an end to hopes for an alternative retail operation such as a small pets veterinary surgery or the much needed Post Office which both the Coop and the adjacent pharmacy are still interested in hosting.

In summary, the introduction of an additional convenience store at the proposed location will bring no improvement to the retail experience nor benefit for the local community, but risks initiating an increase in anti-social behaviour and a general decline in the living standards and social amenity of this part of Cliftonville.

I therefore request that the subject license application be rejected.

Yours faithfully,

A large, dark, irregular redacted area covering the signature of the sender.A small, dark, rectangular redacted area covering the name of the sender.



Summerfield Road
Margate
Kent
CT9 3
13/06/2017

To Whom It May Concern:

I wish to object to the issuing of an alcohol license to the premises of 9 Summerfield Road.

As a resident and business owner in Summerfield Road I have grave concerns that the opening of a Convenience Store to eleven o'clock at night is not what this area needs. I believe that the store will be selling the lower end quality, cheap in price alcohol that will attract the undesirable youth element to the area.

I am concerned that they will gather on the grassed areas at the front of the stores and potentially cause disorder. I am worried about the potential intimidation that drinking youths can cause to my customers as well.

The estate surrounding Summerfield Road is primarily an elder retirement area and the attraction of cheap alcohol strikes fear among many of the local residents.

Yours truly,

29/06/2017

Dear Licensing Team

I wish to lodge our formal objection to the alcohol licence application at 9 Summerfield Road, Margate. Our objection is based on the following issues which align with the Licensing Objectives and the Public Sector Equality Duty. The Co-op do sell alcohol and close at 10:00pm, they are a responsible retail outlet selling higher quality, more expensive alcohol products, thereby encouraging responsible drinking in a family environment.

However, my experience with the Premier type of franchise is one of cheap, low quality alcohol sold late into the evening which, in a predominantly residential area where the population mainly comprises vulnerable elderly residents and young families is entirely inappropriate as is the proposed closing time of 11:00pm.

[REDACTED] we have never had a problem with antisocial behaviour, problem drinking etc all the while we have lived here. However, the proposal from 9 Summerfield Road, threatens the peaceful enjoyment of our residence and safety and security of my children, our home and the same of our neighbours.

The needs of the community are adequately served by the Co-op who are a responsible outlet with an early closing time in recognition of the residential surroundings.

Objections based on Licensing Objectives

- **the prevention of crime and disorder**
 - eg: hanging around late at night in a purely residential area, drunk and disorderly (through sale of low quality, cheap alcohol is more likely to attract unsavoury characters); potential for increased burglary, shoplifting (which is already a problem for the Co-op), criminal damage and littering. Risks increase when cheap alcohol being sold after most people go to bed (especially families) thereby removing the informal supervision from local residents than earlier closing facilitates. Shouting, swearing, screaming, fighting etc. Later opening hours encourage hanging around later into the evening.
- **public safety**
 - cheap alcohol is more likely to attract problem drinkers to a predominantly residential area, where young families and vulnerable elderly people comprise the bulk of the population. Problem/nuisance drinkers will intimidate local residents and the chance of aggravated burglary more likely. Broken glass and litter resulting also poses a public safety risk, especially as the local authority have removed all litter bins surrounding the area. Shouting, swearing, screaming, fighting etc.
- **prevention of public nuisance**
 - eg: hanging around late at night in a purely residential area, drunk and disorderly (through sale of low quality, cheap alcohol more likely to attract unsavoury characters); potential for increased burglary, shoplifting (which is already a problem), criminal damage and littering. Risks increase when cheap alcohol being sold after most people go to bed (especially families) thereby removing the informal supervision from local residents that earlier closing facilitates. Shouting, swearing and criminal damage are more likely when cheap alcohol is sold late into the evening, this is not something young children should be exposed to, nor is it an influence that most parents would want their teenage children exposed to. Elderly residents, especially those on their own will be especially affected by this. Shouting, swearing, screaming, fighting etc.
- **protection of children from harm**
 - eg: hanging around late at night in a purely residential area, drunk and disorderly (through sale of low quality, cheap alcohol more likely to attract unsavoury characters); potential for increased burglary,

placing children at risk. Risks increase when cheap alcohol is being sold after most people go to bed (especially families) thereby removing the informal supervision from local residents that earlier closing facilitates. Shouting, swearing and criminal damage are more likely when cheap alcohol is sold late into the evening, this is not something young children should be exposed to, nor is it an influence that most parents would want their teenage children exposed to. Children and young adults are also placed at higher risk where cheap alcohol is sold, this encourages irresponsible under-age drinking. Shouting, swearing, screaming, fighting etc.

I would also like to draw the Licensing Team's attention to the requirement that any decision maker, whether it be an officer or Member of the Council is required to discharge the Public Sector Equality Duty when reaching a decision on this application.

I would like to point out that this application would be detrimental to the protected characteristics of age and disability and contrary to the second aim of the Duty.

Age



Palm Bay is a residential estate comprising elderly persons and young families.

The detrimental impacts that I have illustrated above would disproportionately affect young and elderly age groups due to their differing vulnerabilities. Young children and teenagers are more vulnerable to the impact of aggressive/antisocial behaviour, swearing and so on. Teenagers are more likely to be impacted by the potential for underage drinking, alco-pops and cheap alcohol being highly attractive to this age group. The council through its Licensing Objectives and Equality Duties can protect these age groups accordingly.

Elderly residents are more vulnerable to the antisocial behaviour as outlined above, running late into the evening and more generally will find any intimidation more impacting than, say a person of working age that can more easily get away. Their properties are easy to identify by those hanging around late at night due to property adaptations which advertise their vulnerability.

Disability

Being that the main make-up of the populous on the Palm Bay estate are elderly, it goes hand in hand that they are likely disabled within the definition of the Equality Act 2010. It is widely known that vulnerability increases with disability and disabilities are often made worse by affected sleep and stress of worry created by antisocial behaviour.

 have disabilities as do I,  worsened by affected sleep and by stress. It is our assertion that the application and the social issues that it will bring in its current form will impact sleep, our safety and peaceful enjoyment of our home.

I thereby move that the application in its current form has a disproportionate impact on protected groups and this should be a material consideration in the decision on this application.

Yours sincerely



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Staplehurst Gardens

Palm Bay

Margate

Kent

CT9 3

MARGATE DISTRICT COUNCIL	
ADDRESS	FILE/NO
29 JUN 2017	

27/06/2017

To Whom it may concern

I wish to object to the issuing of an alcohol license to 9 Summerfield Road, Palm Bay.

I believe that the store will be selling lower priced alcohol and will attract young youths to the area.

I am concerned that they will gather in large groups in front of and around the shop area and garages to the rear of the store potentially causing disorder and intimidation of local residents. I have a young child and wouldn't want her to be subjected to any violence, also the surrounding estate is mainly occupied by the older retired person and I believe that the opening of this store selling cheap alcohol will strike fear among the local residents. I am also concerned that the store opening until eleven at night will cause a noise nuisance to what is a quiet residential area.

Yours Sincerely



Jane Bennett

From: [REDACTED]@yahoo.co.uk>
Sent: 30 June 2017 11:28
To: TDC Licensing
Subject: Objection to Alcohol Licence at 9, Summerfield Road, Cliftonville

Dear Licensing Department

I wish to voice my objections to the application for a licence to sell alcohol at the premises of 9, Summerfield Road, Palm Bay Estate, Cliftonville, Margate.

The primary reason for this is that the licensee wishes to sell alcohol up until 11pm at night. On the estate we already have a Co-op convenience store which sells alcohol up until 10pm which myself and many other residents feel is already late enough. Another shop selling alcohol for that extra hour will definitely just attract undesirable people from off of the estate, who either have a drink problem or engage in anti-social behaviour.

Alcohol is not a necessity and there is no legitimate reason to add to the hours in which it can be purchased. The Co-op already sells a wide variety of wines, beers and spirits and I purchase alcohol myself. But for another shop almost immediately next door to add to this with extended hours is either just plain corporate greed; or an individual with no consideration to the local community and environment.

It also demonstrates a complete lack of respect to the residents on our estate who do their utmost to keep the estate looking pleasant which helps to keep anti-social behaviour and crime down to a minimum. By anti-social, I mean noise, litter, vandalism, fighting, intimidating behaviour, bad language etc etc. All of which can occur when groups congregate around late night shops selling alcohol. Our estate is a residential area consisting of families and elderly people but, regardless of age, everyone should feel safe within their own community. They should not have to worry about people being encouraged to come on to the estate late at night buying alcohol. No-one desperately needs to buy alcohol at 11 o'clock at night. If they do then they have a problem which needs to be addressed not increased.

May I also make you aware that anyone coming on to the estate at such a late hour will obviously be in a car as there are no buses at that hour, so the council will be actively encouraging drink driving.

And lastly, the application I have read states that the address of the premises is 9, Somerfield Road. The name of the road has been spelt incorrectly, it should read 'Summerfield'. Therefore my point is that someone who can't even get such a basic but very important detail right, is not going to be too particular in checking a customer's proof of age or ID. Therefore there will be a high risk of under age drinking. Yet another problem which needs to be addressed not encouraged, or even endorsed.

In my opinion, a licensee who doesn't even know and clearly hasn't bothered to verify the correct address of the place they intend to sell alcohol from, is not a worthy applicant and should not be granted this licence.

I would welcome a response to this email please.

Yours faithfully

[REDACTED] (Miss)

[REDACTED]@yahoo.co.uk

01843 [REDACTED] or 0 [REDACTED]

[REDACTED] Broomfield Crescent

Cliftonville

Margate

Kent

CT9 [REDACTED]